



**Become a fan of culture
Cast a vote for culture**

Montreal, September 16, 2008 -- In the spirit of the publicity campaign for the 12th edition of Journées de la culture “Become fan of culture”, and with an eye on the electoral campaign that is underway, “Culture for all” is launching

www.ivoteforculture.com

With the setting up of the site, people are invited to express their interest for culture and explain why they voted the way they did, right on www.ivoteforculture.com.

Results of the advance polling and the main reasons that induced participants to cast their vote will be released on Monday, September 29, 2008. The “I vote for culture” campaign will then continue until October 14, 2008.

“More than ever, culture needs the strong, sincere, impassioned and staunch support of its fans. We would like to remind everyone that democratizing culture remains first and foremost”, stated Louise Sicuro, the president and CEO of Culture for all.

Everyone that is interested is also invited to post the site on their respective networks.

The campaign is being conducted with the support of the Canadian Arts Coalition, the Conseil de développement culturel du Centre-du-Québec, the Conseil de la culture de l’Estrie, the Conseil de la culture des régions de Québec et de Chaudière-Appalaches, the Conseil de la culture du Bas-Saint-Laurent, the Conseil de la culture de la Gaspésie, the Conseil de la culture et des communications des Laurentides, the Conseil régional de la culture de l’Abitibi-Témiscamingue, the Conseil régional de la culture du Saguenay-Lac-Saint-Jean, the Conseil régional de la culture et des communications de la Côte-Nord, the Conseil montréalais de la culture, Culture Lanaudière, Culture Montréal and Union des artistes.

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Source : Louise Sicuro
Culture for all

Information: Diane Jeannotte Paule Genest
514 284-2860 ext 2 514 845-7477 ext 232
514 772-8019 cell. 514 703-4317 cell.