



PRESS RELEASE  
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## Creativity at work!

**Montréal, September 15, 2009** –Culture pour tous is pleased to present the third edition of *Art au travail*, an artistic mediation project that aims to further develop creativity in work environments and bring art closer to the workforce.

In 2007-2008, fifteen businesses including three municipalities welcomed artists into their places of business to create interactive works with their employees. This fall, five companies from highly diverse sectors will take part in the collective creation process: the **Laurentian Forestry Centre/Natural Resources Canada** and sculptor **Benoit Royer** (Québec); **Hôtel Chicoutimi** and photographer **Sonny Girard** (Saguenay); **La Capitale Financial Group** and muralist **Julie Bernier** (Québec); the **Municipality of Ste-Anne-des-Lacs** and textile artist **Nicole Cossette**; and **SAP Labs Canada** and visual arts artist **Jérôme Fortin** (Montréal). Three of these works will be on display during the Journées de la culture.

## The artists and their projects

### **The Laurentian Forestry Centre/Natural Resources Canada** +sculptor **Benoit Royer** (Québec)

A collective panoramic mural of carved wood in honour of the 50th anniversary of the research centre, its employees and the forest itself. On display during the Journées de la culture on Friday from 3 p.m. to 6 p.m.

### **Hôtel Chicoutimi** + photographer **Sonny Girard** (Saguenay)

*Le corps culturel*: Body identification photographs taken by hotel employees on canvas. On display during the Journées de la culture on Saturday from 10 a.m. to 5 p.m.

### **La Capitale Financial Group** + muralist **Judith Bernier** (Québec)

Collective mural inspired by sustainable development education for the employee cafeteria in the company's new LEED-certified building, Delta III. The project will take flight during the offices' inauguration on September 17th.

### **Municipality of Ste-Anne-des-lacs** + textile artist **Nicole Cossette**

*Être dans son élément*: A mobile sculpture assembled by employees, city councillors and citizens from recycled materials. On display during the Journées de la culture on Friday from 5 p.m. to 8 p.m. and Saturday and Sunday from 1 p.m. to 5 p.m.

### **SAP Labs Canada** + sculptor **Jérôme Fortin** (Montréal)

A collective work assembled from recycled corporate archives. The project will take place in October during world diversity day, highlighting the esthetic dimension of recycling and the art of innovation.

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