



Eight cultural ambassadors

Montréal, September 13, 2010 – This year, Culture pour tous asked eight prominent individuals from the cultural and artistic sector to be cultural ambassadors during the 14th edition of the Journées de la culture.

Actors Christian Bégin, Valérie Blais, Normand Chouinard, Françoise Faucher and Jack Robitaille, visual artist René Derouin, comedian Sam Khullar (Sugar Sammy) and rapper Ricardo Lamour (Emrical) will join the cultural cause. Find out what they have to say in our program, on the Web site of the Journées de la culture and in our virtual program at www.cyberpresse.ca as of Saturday, September 18th.

“The work of these artists inspires us every day. Their exceptional contributions to the artistic and cultural vitality of Québec are undeniable, as is their commitment to promoting the importance of widespread access to art and culture. I sincerely thank them for taking part in the Journées de la culture, our movement to democratize culture. In fact, it is with pleasure that they will be taking part – each in their very own way – in the Journées on September 24th, 25th and 26th,” affirmed Louise Sicuro, President and CEO, Culture pour tous.

- 30 -

Source :

Culture pour tous

Information, ambassador interview requests:

Diane Jeannotte
Tel : 514 284-2860, ext. 2
Cell : 514 772-8019
djeannotte@direction.qc.ca

Diep Truong
T : 514 524-7348
C : 514 436-2121
diep@exergue.ca