



NOW: Meetings in the Present Continuous
Anna Guarro

The Centre de Cultura Contemporània de Barcelona (CCCB) is a referent for culture in the city of Barcelona, a platform for artistic and creative experimentation, for debate and reflection. The CCB offers 3 main lines of activity: Exhibitions, Documentation center and Activities Department.



The program NOW is a reflection on the present based on the scientific, technological, artistic, social and spiritual transformations that are taking place at the start of the 21st century. It is a process of research, creation and dissemination that aims to bring together different local and international agents involved in the actions that are promoting a change of paradigm in the information and knowledge society and in globalised cultures.

NOW does not adhere to a specific format, although it may be made manifest in different genres and formats. It has been conceived as a work platform with different objectives in the following thematic areas:



Eco Factor

The need for a systemic, organic view of the planet to ensure its survival

Open Science

Creation of a shared project and bridges of communication between science and the humanities

New Activism

Commitment and militancy, networking, new social involvement and global citizenship

Art Now

Exploration of the present moment in art: what are the leading lines, the criteria of validation and the meaning of new practices?

Cybersphere

How “cyber” technologies now affect every area of everyday life

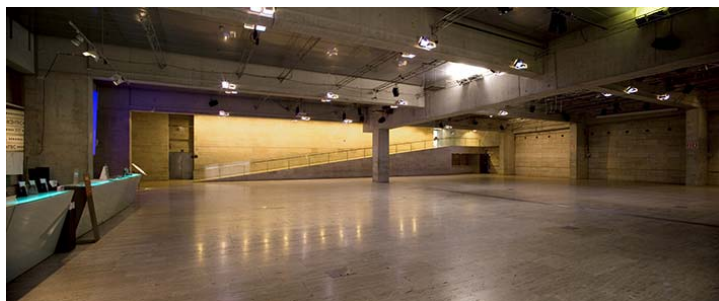
Emerging Culture

A critical analysis and resituation of alternative and independent culture in the face of accelerated socio-cultural transformation

Psi Particle

An exploration of new spirituality that takes as its starting point the crisis of traditional religions

NOW explores new formats of imparting knowledge: the space



NOW turns the main hall of the CCCB into a space of knowledge, a space for coming together, a space of stimuli where the visitor is both receptor and transmitter. Installations, a reading point, lectures, sound archives and performances are, among others, the different genres and formats presented by NOW.



Anna Guarro

Anna Guarro a étudié en histoire de l'art à l'Université de Barcelone et en gestion des arts au Columbia College Chicago où elle a obtenu son diplôme en 1992. Elle a travaillé au Musée d'art contemporain de Chicago (MCA), au Service des expositions et activités culturelles du Museu d'Art Contemporani de Barcelone (MACBA) ainsi qu'à la Fondation Metrònom pour l'art contemporain. Elle œuvre actuellement au Département des activités culturelles du Centre de Cultura Contemporània de Barcelona (CCCB). Elle a été largement engagée dans la conception, le développement et la production d'événements interdisciplinaires autour de la relation entre l'art et la science, les nouveaux médias et les mouvements sociaux. www.cccb.org