



NEWS

11th edition of the Journées de la culture: A resounding success!



Thanks to TD Canada Trust, free shuttles were offered in Montreal.

September 30 was the final day of the 11th edition of the Journées de la culture, with participation estimated at 350,000 people in 277 Quebec municipalities.

At the heart of the event were 7,000 artists, craftspersons and cultural workers who presented 2,500 free activities over three memorable days. The fact that 79% of those who organized activities observed tangible benefits for their organization is a sign that the Journées have a direct impact.

The promotional campaign achieved its goals: media coverage was more extensive than ever, thanks to the collaboration of the media and the original ad campaign broadcast free of charge on radio and television.

The Journées de la culture remains a unique movement built on generosity, good will, community spirit, and solidarity. Our thanks go out to all those who took part in the event as well as our partners: the Ministère de la Culture et des Communications et de la Condition féminine, the Ministère des Affaires municipales et des Régions, Canadian Heritage, the Ministère de l'Immigration et des Communautés culturelles, Hydro-Québec and TD Canada Trust.

Already, the Culture pour tous team is hard at work on the 12th edition, scheduled for September 26, 27 and 28, 2008. Mark those dates!

Art at work

Following the success of the 1st edition, it is with great enthusiasm that we launch a new call for participation to the artists and corporations in the forthcoming Art at Work. And it is with great pleasure that we announce a first project for this 2nd edition: the group TD Meloche Monnex combined with the painter Caroline Morneau. Check out our web page for more information



www.culturepourtous.ca/artatwork

Culture pour tous at the Salzburg Global Seminar

Cultural Institutions without Walls: New Models of Arts-Community Interaction October 20 to 26, 2007, Salzburg, Austria



Louise Sicuro, president and CEO of Culture pour tous, was invited to take part in the Salzburg Global Seminar as a panelist. She had the honour of presenting Culture pour tous, its actions, and the founding ideas of the Journées de la culture, to around 70 participants from 29 countries. The model of the Journées de la culture and the event's success in Quebec was so inspiring to the participants that the idea arose to organize a similar event on a global scale.

"I am returning from the seminar with a feeling of great satisfaction, first because it was a particularly rich experience in terms of personal connections. While the participants who attended the five-day seminar came

from a wide range of countries whose cultural resources differ considerably from what we have in Quebec, they shared a genuine commitment to the work of cultural mediation. I also had the opportunity to discover many original, inspiring projects that we'll be sure to tell you about in our upcoming e-newsletters."

http://www.salzburgseminar.org

Congratulations!

On October 14, La Presse and Radio-Canada named Louise Sicuro, president and CEO of Culture pour tous, its Personality of the Week. The honour is shared by the entire team of Culture pour tous and all those who are committed to the Journées de la culture, year after year.



Read the article at www.cyberpresse.ca

INITIATIVES

TO READ:



Life in blue, wall to wall!

Gaz Métro has decided to mark its 50th anniversary in an original manner, by sponsoring the production of a collective mural in the neighbourhood where its head office is located. A gesture of solidarity that emphasizes its commitment to the community, desire to work with local residents and concern for improving their quality of life.

Read the rest of the article



Donald Vézina, cultural mediator in Portneuf

Donald Vézina is firmly committed to the cultural development of his community: he is coordinator of the Association du patrimoine de Deschambault, one of the founders of the Biennale internationale du lin de Portneuf, and project leader for the Deschambault-Grondines cultural policy, as well as being a designer and commissioner.

Read the rest of the article



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www.culturepourtous.ca/publications

TO DO:

Culture at school: Call for submissions

Artists and authors are invited to submit proposals for inclusion in the Répertoire de ressources culture-éducation, available on the Web site of the Ministère de l'Éducation, du Loisir et du Sport at www.mcccf.gouv.qc.ca/rencontres.

Projects must take into consideration the needs of the target age group and must encourage active participation. The deadline for submissions is November 16. Information and registration forms: www.mcccf.gouv.qc.ca.

LINKS

TO SEE:

Creative Economy Practitioner's Toolkit



This toolkit is excerpted from a paper that reports on a research and technical assistance effort to examine creative-economy initiatives in upstate New York and how they can be translated into strategies for community and regional development in small and medium-size cities. Website

Artists' squats Culture on the margins



The French daily Le Monde has a special feature on these alternative cultural spaces in a number of European cities. Website

Association pour le Développement Culturel Européen et International



A corporate association for development of industrial partnerships around the Mediterranean. Website

CONTACT US

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You have comments or suggestions? Do not hesitate to contact us. We would enjoy to read you on our blog.



Culture pour tous is an independent and non-profit organization whose mission is to contribute to the democratization of culture in Quebec. Culture pour tous is supported by the Quebec government and various public and private partners in the realization of its cultural actions. Culture pour tous is a member of the network Les Arts et la Ville.