



Culture pour tous newsletter
June 21, 2010 edition



Last chance to register an activity on Les Journées de la culture's menu

Registration closes on **June 30**. Visit our website to fill in a registration form: www.journeesdelaculture.ca.

Les Journées de la culture municipal declaration

See the municipalities having signed the Journées de la culture municipal declaration. [>> cont'd](#)



Municipalities will show their support for culture on September 24, 25 and 26.

Nine Quebec municipalities so far have confirmed their participation in the Je m'affiche pour la culture! project and will offer their citizens a unique opportunity to express the importance of culture in their lives. The cities of Baie-Comeau, Chambly, Granby, Longueuil, Neuville, Percé, Rosemère, Saint-Donat and Victoriaville will show their support for culture on September 24, 25 and 26. [>> cont'd](#)

Also check out the photos of participants at the annual conference of *Les Arts et la Ville*. [>> cont'd](#)



Time Out... For School Groups

Elementary and high schools wishing to participate in exclusive cultural activities during Les Journées de la culture can have them included in our **Time Out... For School Groups** program. [>> more](#)



Art in the workplace

Culture pour tous is proud to announce the new organizations that will enable their employees to participate in a collective creative project this summer as part of the 4th edition of Art at Work. [>> cont'd](#)



Les Journées de la culture catching on across Canada

Based on the model of Quebec's Les Journées de la culture, Culture Days will be held in the other Canadian provinces on September 24, 25 and 26. [>> cont'd](#)

SPECIAL FEATURES

Identity Through a Pinhole Two artists use the camera obscura as a tool for social integration



For about 10 years, artists Miki Gingras and Patrick Dionne have been introducing people to the principles of the *camera obscura* and undertaking social and cultural photography projects with the organization they founded, Diasol. Their latest project is a photo mural entitled *Identity*, which grew out of different activities and reflections on the theme of identity at École secondaire Henri-Bourassa in the ethnically diverse

neighbourhood of Montréal-Nord. [>> Read the article](#)

TO READ



The Passeur culturel kit

This kit, available as a booklet and online, offers administrators of francophone schools across Canada resources for stressing the cultural and artistic dimension as an educational approach in support of all disciplines and activities and for taking advantage of the arts and culture to help build identity. www.passeurculturel.ca

Article 27

An Instrument for Cultural Democracy in Belgium's French Community



Launched as a pilot project in Brussels in 1999, Article 27 is named for the Universal Declaration of Human Rights article that states "Everyone has the right freely to participate in the cultural life of the community, to enjoy the arts and to share in scientific advancement and its benefits." The organization now has the mission to facilitate

access to all forms of culture in order to empower those living in poverty. >> [Read the article](#)



Marketing the Arts

Marketing the Arts, by Darag O'Reilly and Finola Kerrigan, argues that arts marketing is not about the simple application of mainstream managerial marketing to the arts. With contributions from international scholars of marketing and consumer studies, this book engages directly with a range of contemporary themes.

www.routledge.com

**The next newsletter will be published in the fall.
The Culture pour tous team wishes you a great summer!**

LINKS



**Neighbourhood
Arts Network**

Toronto's first network dedicated solely to strengthening art-making in neighbourhoods throughout the city.

The Neighbourhood Arts Network is an organization which actively works to enhance quality of life through the arts at the neighbourhood level by supporting groups and individuals which provide community-engaged arts programming. The Neighbourhood Arts Network invites artists, arts organizations and community agencies involved in community-engaged art to become members. The website is also an important resource for the general public to find out more about community-engaged art-making in Toronto, across the country and internationally.

www.neighbourhoodartsnetwork.org



The Collaborative City

In Toronto, in October 2009, Artscape presented its third Creative Places + Spaces Conference **The Collaborative City**. Campaign of Ideas showcases videos of the conference's best moments.

The first episode, entitled *Why Collaborate?*, was released and features graphic recordings and short video clips from Sir Ken Robinson, Richard Florida, David Buckland, Tim Jones and Simon Brault.

To view the first episode: www.creativeplacesandspace.ca

To contact Culture pour tous:

Phone: 514-873-2641 Toll Free: 1 866-734-4441

Fax: 514-873-2724

Email: info@culturepourtous.ca

We are always eager to hear about initiatives from here and about your projects in progress.

Do you have subjects to propose for an article? Send us your ideas! [Click here.](#)

You have comments or suggestions? Do not hesitate to contact us.

Culture pour tous is an independent and non-profit organization whose mission is to contribute to the democratization of culture in Quebec.

Culture pour tous is supported by the Quebec government and various public and private partners in the realization of its cultural actions.

Culture pour tous is a member of the network Les Arts et la Ville.